

FY19 Qualifying PILOT Community Benefits to the City of Boston from the New England Aquarium

The annual New England Aquarium programs that provide direct benefits to the City of Boston and its residents are detailed below. These programs include long-standing relationships with the Boston Public Schools, Boston Public Library, the Mayor's Office and other city departments. **In 2018, they had a value of \$1,076,819 and served 44,312 Boston residents.** Most of these programs receive the bulk of their funding from direct operating support from the Aquarium. Some programs do receive some support from donors or grant-makers that the Aquarium has cultivated.

COMMUNITY PROGRAMS

Free Library Pass Program for Boston Residents – Value: \$368,724 (2018); \$349,193 (2017)

- 2018- 14,071 Boston residents, including 11,001 adults and 3,070 children used free Aquarium passes that were picked up at Boston Public Library branches.
- The library pass program is only free to the City of Boston.
- Value determined by public admission rates for individuals: \$27.95 for adults and \$18.95 kids

Community Outreach Programs for Boston Neighborhood Events – Value: \$78,600 (2018); \$68,500 (2017)

- 48 traveling educational programs for youth in out-of-school time delivered to 46 Boston community organizations that engaged 2,428 youth and staff (\$28,800)
- Participated in 83 free and public community events in 18 Boston neighborhoods (\$49,800)
- Value determined by number of programs

Free Passes to Boston Community-Based Organizations – Value: \$50,768 (2018); \$50,800 (2017)

- 2018 – 4060 passes (3183 youth and 877 adults) for 73 Boston based community organizations (Value: \$50,769)
- 2017- 3908 passes (3185 children and 723 adults) on 67 trips from Boston community-based organizations
- Value determined by group admission rates of \$15.95 for kids. Adults and chaperones are admitted for free.

Boston Community Centers Connect to the Oceans Program: Rename: Boston Partnership Out-of-School Time programs – Value: \$20,010 (2018); \$29,256 (2017)

- 7 Afterschool Series (54 classes, \$8,100),
- 2 STEM focused workshops for 18 Boston Community Center educators (\$600)
- 5 field experiences (\$1000),
- 4 Open Hours at the Aquarium for families and staff of Community Centers: 167 children, 251 Adults (\$10,310)

Professional Development for Boston Informal Educators – Value: \$3,600 (2018); \$9,372 (2017)

- 2018 – 12 Field Trip Preparation workshops for 95 Boston community center staff representing 56 Boston community centers (\$3,600)

EBT/WIC Discounted Admissions for Boston Residents – Value \$269,830 (2018); \$190,293 (2017)

- 2018 – 33,294 adults, 15,040 children and 110 seniors received heavily discounted admissions with EBT or WIC cards. Before July 1, they paid \$2 per person and after \$5. A very conservative estimate is that 25% of our EBT/WIC audience are Boston residents.

SCHOOL PROGRAMS

Professional Development for Boston Public School teachers – \$4,500.

- 2018 - 15 field trip preparation workshops for 61 Boston Public School teachers.
- 2017 – 15 field trip preparation workshops for 66 Boston Public School teachers.
- We do not charge for this program so estimating value.

Free Passes for Boston Public School Student Field Trips – Value: \$75,404 (2018); \$74,293 (2017)

- 2018-19 school year – 6,310 BPS students and 1,292 chaperones
- Value based on school admission rates of \$11.95 for kids. Teachers and chaperones are admitted for free with all school groups.

Eliot School Partnerships with BPS – Value: \$6,309 (2018); \$5,090 (2017)

- 2018 (CY) – 528 students and 126 chaperones and staff admitted in special relationship with North End Neighborhood school
- 2017 (CY) - 426 students and 94 chaperones and staff admitted in special relationship with North End neighborhood school
- Value based on school admission rate of \$11.95 for kids. Teachers and chaperones are admitted for free with all school groups.

Teacher Pass Program – Value: \$33,540 (2018); \$29,710 (2017)

- 2018 - Boston teachers from K-12 can gain unlimited free admission to the Aquarium. 1200 are currently enrolled
- 2017 - Boston teachers from K-12 can gain unlimited free admission to the Aquarium. 1063 are currently enrolled
- Value based on basic on adult admission at \$27.95.

Teacher Resource Center – Value: \$35,034 (2018); \$35,034 (2017)

- Aquarium provides ocean-related curriculum support to more than a thousand Boston teachers through resources, workshops and consultations.

Free School-based Outreach programs– Value \$4,066 (2018); \$3,789 (2017)

- (2018) 6 educational program days at 6 schools serving 441 students and 40 adults.
- (2017) 7 outreach program days at 6 schools serving 507 students and 46 adults.

YOUTH DEVELOPMENT

Summer Camp Programs – Value: \$27,558 (2018); \$31,405 (2017)

- The Aquarium runs a series of summer day camps for children and raises the money privately for scholarships for low-income families. The Aquarium provided scholarships for 38 Boston children.

Academic Year Teen Internship – Value: \$60,832 (2018); \$44,500 (2017)

- 11 Boston teenagers participated in a paid aquarium internship during the 2017-18. The teens gain valuable work and learning experience in a highly structured environment. This includes teen salaries and supervision costs.

Summer Teen Internship – Value: \$38,044 (2018); \$44,830 (2017)

- The Aquarium is one of the largest employers of teens each summer and provides an exceptional program of training, career development and supervision. Of the 36 Boston teens, the wages for 26 were paid for by the city, the remaining 10 were paid by other Aquarium funding sources. Training and supervision costs are borne by the Aquarium.